

23RD
ANNUAL

SHOWBOATS INTERNATIONAL
BOYS & GIRLS CLUBS
RENDEZVOUS

THE SHOWBOATS INTERNATIONAL RENDEZVOUS is the largest gathering of superyachts in the United States! It is a three-day event at the Rybovich Yacht Club, a magnificent 10-acre, 100-slip megayacht center in Palm Beach. The 23rd Annual Rendezvous will take place November 11-13, 2010 with more than 400 guests expected to attend the festivities.

The Rendezvous is attended by yachts that range in size to over 220 feet in length and are valued at over \$120 million. This year, the event is again being held in Palm Beach so that yachts up to 275 feet can be accommodated. Guests will enjoy the Rendezvous Yacht Hop where they will get to tour through over a billion dollars' worth of yachts, a Dinner & Dance Party and a Black Tie Gala at Donald Trump's Mar-a-Lago Club.

Each year the Rendezvous offers guests a spectacular display of megayachts and entertainment. Previous years have featured a star-studded line-up, including Donna Summer, Michael Bolton, KC & The Sunshine Band, Earth,

\$50,000

PREMIERE
SPONSORSHIP

Wind & Fire, Burt Reynolds, the Village People, Oprah Winfrey and more, and last year's event featured honorary event chairs Mr. and Mrs. Donald J. Trump.

This is an ideal opportunity for your company to network with a highly qualified and targeted group of individuals. This is a group of individuals that have great discretionary income. Many of the owners also have private planes. Live auction items usually go for over \$200,000. During last year's event, 22 guests gave an additional \$50,000 to the Admirals Boys & Girls Club Marine Academy and expected nothing in return other than the satisfaction of helping children learn all the trades in the marine industry.

We believe most of the attendees come to this event because of the children it helps as well as for a great party, an opportunity to visit with their fellow yacht owners and make new friends. Therefore, we believe they patronize the businesses that sponsor the Rendezvous. Sponsorship is restricted to a relatively small number of other high-end businesses that cater to those with substantial worth.

THE ELEMENTS

- ◆ 35-40 yachts from 70 feet to over 220 feet
- ◆ 400 yacht owners and guests
- ◆ Gala Charity Ball featuring headline entertainment
- ◆ An extravagantly themed Costume Party
- ◆ Super-Yacht Hop roving cocktail party aboard a selection of participating mega-yachts

WHAT YOUR COMPANY WILL RECEIVE

- ◆ Brand/Product exposure showcased in the Luxe Collection
- ◆ A two page color ad in Event Program Guide
- ◆ Strategic "high-end" networking
- ◆ Participation (10 VIP credentials) for the event (valued at \$15,000)
- ◆ Recognition from the stage
- ◆ Recognition in Boat International (Distributed in 55 countries) and ShowBoats International Magazines
- ◆ Signage at Event
- ◆ Gobo Displayed at Event
- ◆ Opportunity to provide guests with a 2-minute company overview on DVD
- ◆ Opportunity for materials to be included in Goody Bag
- ◆ Special Invitation for 2 to the ultra exclusive Admirals Club Cocktail Party
- ◆ Sponsorship of one of the following activities:
 - Black Tie Gala
 - Yacht Hop
 - Dinner & Dance Party
 - Main Tent

BENEFICIARY

The Boys & Girls Clubs of Broward County, founded in 1965, serves 12,000+ youth at 12 Clubs in the Fort Lauderdale area. Annual dues are \$15 per child, though no child is ever turned away. Programs and services rank top in the country. Administrative cost is consistently maintained at 9%.

CHARITABLE DONATION

\$50,000 sponsorship
50% due by September 15, 2010
Balance due by November 1, 2010
All sponsorships must be paid in full prior to event

FOR FURTHER INFORMATION, CONTACT:

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HONORARY CHAIRS

Mr. and Mrs. Donald J. Trump

EVENT CO-CHAIRS:

Christine Lynn & Tony Harris

EXECUTIVE COMMITTEE

Rita & Rick Case,
Linda & Douglas Von Allmen &
Fonda & Wayne Huizenga, Jr.



BOYS & GIRLS CLUBS
OF BROWARD COUNTY

